**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 6/27/2024

**Time:** 7:00pm

**Location:** Zoom/Council Chambers

**Present:**

* John Graziano
* Jennifer Ellis
* Michele Reynolds
* Leanne Scaturro
* Nadia Hussain
* Theresa Merino
* Erin Alvarez (Guest: Bloomingdale Rec Dept.)

**Absent:**

* Elisa Kolenut
* Marisa French
* Alex Delannoy
* Casey Morgan
* Matt Redfield

**Meeting Discussion:**

* May 2024 Minutes are approved
* Bloomingdale Celebration Day Planning – 9/21/2024
  + John Graziano sent flier to all participating vendors to share on their social media
  + Michele Reynolds to create Canva graphic to list vendors and share on “What Happening Bloomingdale?” Social Media and the Celebration Day 2024 Facebook page.
  + EDC to tell vendors to share their items/services, etc on the Celebration Day Page
  + Erin Alvarez from Rec Dept. confirmed that Rec will be providing pumpkins to decorate & various races/activities
* Holiday Stroll 2024 Pre-Plan
  + DJ Nick Salsa is confirmed for the event.
  + Michele Reynolds has confirmed that Claim to Fame will provide a holiday dance on the stage
  + Alex Delannoy confirmed River of Beer is set to host an “After party” when Holiday Stroll ends
  + Jen Ellis to speak to Library about hosting an “Ugly Sweater Craft” prior to the event, so ugly sweaters can be judged the night of
* Bloomingdale Scavenger Hunt – October 19, 2024
  + Prizes from businesses
    - 3 confirmed businesses (Magpie Bakery, Café Chameleon, Retro Froyo)
  + Leanne Scaturro to create a flier to “Save the Date”
  + Start location will be at Sloan Park
  + Michele Reynolds to finish online team registration form
  + Possible Locations:
    - Friendship Park
    - Bogue Pond Park
    - Delazier Field
    - Oakwood Lake
    - Library
    - Retro Froyo
    - Magpie
    - River of Beer
* New Businesses
  + Bite of Bloomingdale
    - Nadia Hussain has brought a new idea to the EDC of with food blogger/podcast style reviews of Bloomingdale eateries.
    - Videos would be taken of Q&A with owners, photos of dishes they serve, etc.
    - Magpie Bakery is going to be the first location to participate in this new series
    - EDC members to participate when available
* Ribbon Cutting
  + Ribbon Cutting for 3D Pets went well
    - John Graziano, Leanne Scaturro, Michele Reynolds, Mayor & Borough Admin. were in attendance
    - Photos/video posted to social media