**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 6/27/2024

**Time:** 7:00pm

**Location:** Zoom/Council Chambers

**Present:**

* John Graziano
* Jennifer Ellis
* Michele Reynolds
* Leanne Scaturro
* Nadia Hussain
* Theresa Merino
* Erin Alvarez (Guest: Bloomingdale Rec Dept.)

**Absent:**

* Elisa Kolenut
* Marisa French
* Alex Delannoy
* Casey Morgan
* Matt Redfield

**Meeting Discussion:**

* May 2024 Minutes are approved
* Bloomingdale Celebration Day Planning – 9/21/2024
	+ John Graziano sent flier to all participating vendors to share on their social media
	+ Michele Reynolds to create Canva graphic to list vendors and share on “What Happening Bloomingdale?” Social Media and the Celebration Day 2024 Facebook page.
	+ EDC to tell vendors to share their items/services, etc on the Celebration Day Page
	+ Erin Alvarez from Rec Dept. confirmed that Rec will be providing pumpkins to decorate & various races/activities
* Holiday Stroll 2024 Pre-Plan
	+ DJ Nick Salsa is confirmed for the event.
	+ Michele Reynolds has confirmed that Claim to Fame will provide a holiday dance on the stage
	+ Alex Delannoy confirmed River of Beer is set to host an “After party” when Holiday Stroll ends
	+ Jen Ellis to speak to Library about hosting an “Ugly Sweater Craft” prior to the event, so ugly sweaters can be judged the night of
* Bloomingdale Scavenger Hunt – October 19, 2024
	+ Prizes from businesses
		- 3 confirmed businesses (Magpie Bakery, Café Chameleon, Retro Froyo)
	+ Leanne Scaturro to create a flier to “Save the Date”
	+ Start location will be at Sloan Park
	+ Michele Reynolds to finish online team registration form
	+ Possible Locations:
		- Friendship Park
		- Bogue Pond Park
		- Delazier Field
		- Oakwood Lake
		- Library
		- Retro Froyo
		- Magpie
		- River of Beer
* New Businesses
	+ Bite of Bloomingdale
		- Nadia Hussain has brought a new idea to the EDC of with food blogger/podcast style reviews of Bloomingdale eateries.
		- Videos would be taken of Q&A with owners, photos of dishes they serve, etc.
		- Magpie Bakery is going to be the first location to participate in this new series
		- EDC members to participate when available
* Ribbon Cutting
	+ Ribbon Cutting for 3D Pets went well
		- John Graziano, Leanne Scaturro, Michele Reynolds, Mayor & Borough Admin. were in attendance
		- Photos/video posted to social media